

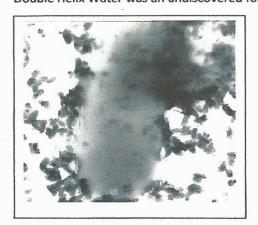
What is Double Helix Water?

Let's begin with what it's not. You may have heard of Kangen water, structured water and ionized water. Double Helix Water® is none of these. Double Helix Water isn't treated in any way and is present in its natural state. Yet it behaves entirely different from ice, liquid water or water vapor.

Water can exist as a gas, liquid or solid. In each of these phases, it's made up of the exact same molecules; only the space between the hydrogen and oxygen changes. This is the part that gets interesting. A fourth phase of water, where the space doesn't change as the temperature changes, defies the historical classification of water. Double Helix Water is composed of stable water clusters that, when present in water, combine into Double Helix structures, similar in shape to DNA. That's why it's called Double Helix Water.



You might wonder why this phase of water has never been discovered before. The fact is, it couldn't have been found without the advent of the Atomic Force Microscope, which can view the world of atoms. To further complicate the matter, finding this tiny particle in a drop of water is like finding one blade of grass that's being swirled around in a tornado. Double Helix Water was an undiscovered form or phase of water. As the researchers began



photographing this stable water cluster, they saw it attach to a bacterium and cause it to die. Because of this phenomenon, Dr Benjamin Bonavida did a series of studies at UCLA where they found that stable water clusters could combine to form a new structure - the Double Helix.

Current research indicates that the stable water cluster in Double Helix Water somehow enables the expression of certain genes. It helps the DNA perform the job it's intended to do. Double Helix Water is likely the most natural product ever found. It enhances and supports life and it tastes just like water!

Double Helix Water® ultra-pure stable water clusters does not endorse claims or have scientific proof that Stable Water Clusters are effective in the cure, mitigation, treatment or prevention of disease. Stable Water Clusters have not been evaluated by the Food and Drug Administration. They are not intended to diagnose, treat, cure or prevent any disease.

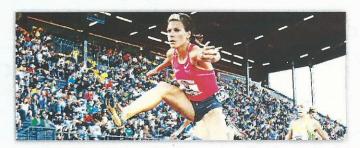
Double Helix Water and U.S. Olympic Athletes

ANNA PIERCE

3 Time US Olympian & National Champion

"My body has always been sensitive to water quality. For instance I have trouble absorbing enough water to stay hydrated when drinking carbonated water. With the Double Helix Water, I find I can maintain a high level of hydration even while training at dry climates (Mammoth Lakes, San Diego, summer in Tuscany).

Part way through the summer I began a new regiment with the Double Helix drops, as well as using the Double Helix sports cream. During a period of 2.5 months I took 15-20 before AND after training, as well as before bed (up to 5x per day, totaling up to 100 water drops in a day). During this time I noticed an immediate positive change in performance, as well as how my body felt during training. I believe my recovery was shorter and I kept a very good level of hydration despite the hot temperatures and heavy training load. "



Anna Pierce was a NCAA Champion at Michigan and is now a four-time U.S. Champion. She is also the third fastest 1500m runner in U.S. history.

JEN RHINES

3 Time US Olympian

"Taking the Double Helix Water has been a part of my daily routine for the past six months. After recovering from an injury that forced me out of the 2012 US Olympic Trials I'm back in top form. As I've worked back into shape over the past months I've been feeling great and recovering from hard training as quickly as I was 10 years ago. As a 38 year old professional runner I'm routinely competing against athletes 10 to 15 years my junior so it's great to feel youthful and competitive again!"



Jen Rhines continues to be one of the most versatile distance runners in the U.S. with national titles on the track and the roads and Olympic appearances at 3 different distances.

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Full Spectrum Skin Cream™ Unscented

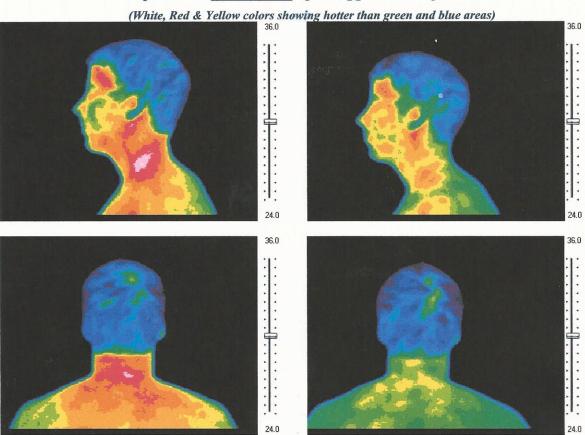
It is a 100% natural and organic unscented skin cream which has Double Helix Water® as the active ingredient. It is for use on any skin, muscle or joint condition.*

Powered by Double Helix Water

- · Natural and unscented.
- Paraben-free.
- Apply 2-3 times daily to affected areas and massage generously.
- Use also for pre- and post-exercise support.
- FOR EXTERNAL USE ONLY
- No animal testing.
- No petroleum products or by-products.

For enhanced results drink Double Helix Water® ultra-pure stable water clusters daily.

Before and 15 Minutes After Application of Cream.



Ingredients: powered by - Double Helix Water®, Water (Aqua), Vitis Vinifera (Grape) Seed Oil, Glyceryl Stearate (Plant Derived), Arachidyl Alcohol, Behenyl Alcohol, Cocos Nucifera (Coconut) Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Extract (Natural Preservative), Decyl Glucoside (Plant Derived), Lysolecithin, Arachidyl Glucoside, Sclerotium Gum, Pullulan, Leuconostoc/Radish Root Ferment Filtrate, Ethylhexylglycerin (Preservative), Tocopherol (Non-GMO "TocoBiol"), Vitis Vinifera (Grape) Seed Extract, Chamomilla Recutita Flower/Leaf (Chamomile) Extract, Camellia Sinensis (White Tea) Leaf Extract, Citric Acid (Naturally Derived).

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